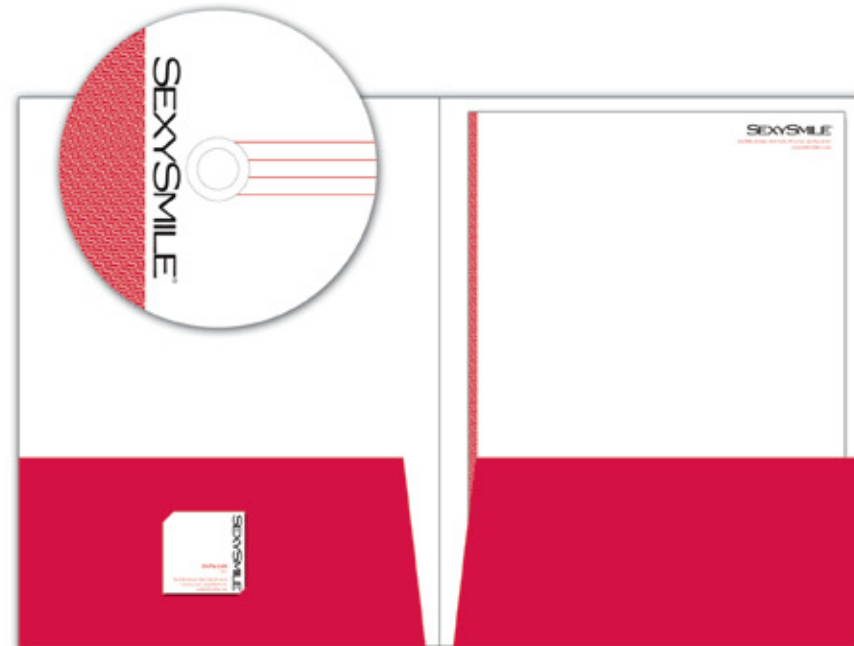
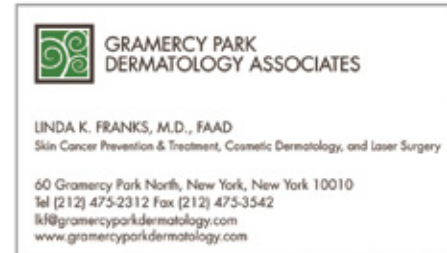


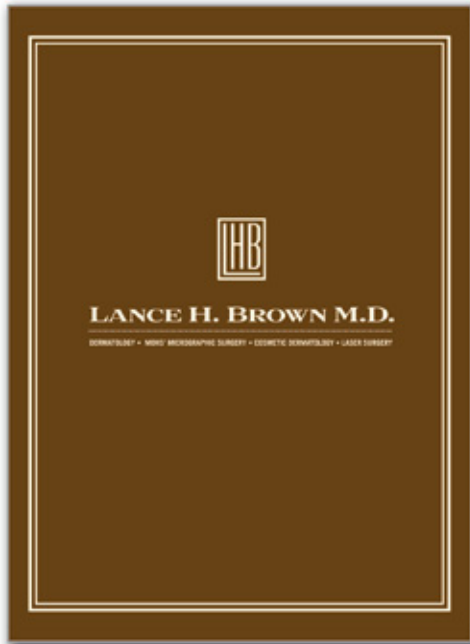


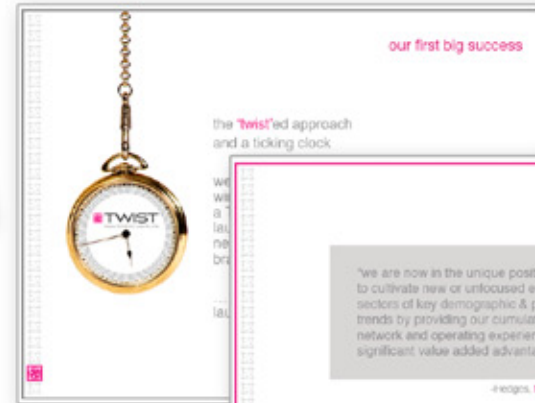
# SEXYSMILE®













JONATHAN<sup>PRODUCT</sup>







**Training Manual**

**NICK CHAVEZ**  
BEVERLY HILLS

Nick Chavez has always had big dreams. Even as an 11 year old who groomed horses, cleaned out stables, and worked as a ranch hand he knew he was headed for something bigger and better.

is from a large Mexican American second oldest of seven children. He was a farmer and he grew up on a ranch in a small town in Arizona.

working and showing horses at the time. He groomed his own horses using techniques he learned from his mother's side. Nick spent relentless hours and braiding horses manes and tails, self-taught stylist.

of 14, he thought if he could handle horses and tails he could certainly do hair, too. While still in high school he started a local clientele where his first salon was in the family home.

**NICK CHAVEZ**  
BEVERLY HILLS




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But hair should look good. I love hair that is soft, smells great, and is easy to touch. Sensuous, with plenty of volume – even you mess. And something that anyone can share with you how to use – to style and take care of your hair. Nick Chavez way hair products that are a mix of ancient wisdom and modern hair care innovation.

don't want to give out my secrets, they're all in my salon. I do this for a living, I do this for my clients, I do this for my hair!

- Nick Chavez

**NICK CHAVEZ**  
BEVERLY HILLS



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**NICK CHAVEZ**  
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**Volumizing**

**NICK CHAVEZ**  
BEVERLY HILLS



**Voluminous, voluptuous hair goes out of style...**

**Products**  
Shampoo, Conditioner & Extra Hold Spray)

oxidants  
enriched  
calculated formulated to volumize  
complex of effective proteins  
gentle formulas  
build-up product



**NICK CHAVEZ**  
BEVERLY HILLS

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product line, based on 15 years of retail development and consumer experience, is being updated with cutting edge products and formulas that are innovators in the hair care industry.

and, for the first time ever, the Nick Chavez Beverly Hills hair care line will be offered at Ulta retail stores.

**ULTA**  
RETAIL STORES



**NICK CHAVEZ**  
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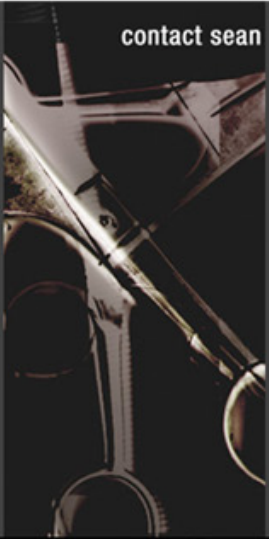
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**SEAN JAMES DECUERS**  
stylist

ABOUT SEAN  
HAIRCUTS  
FINISH WORK  
WEDDINGS  
TEAR SHEETS  
CONTACT SEAN



**SEAN JAMES DECUERS**  
stylist

You can visit Sean at the salon...

  
691 Fifth Avenue, 10th Floor  
Tuesday - Saturday  
212-319-3910  
Mobile : 917-573-9222  
[mardiko@aol.com](mailto:mardiko@aol.com)

contact sean



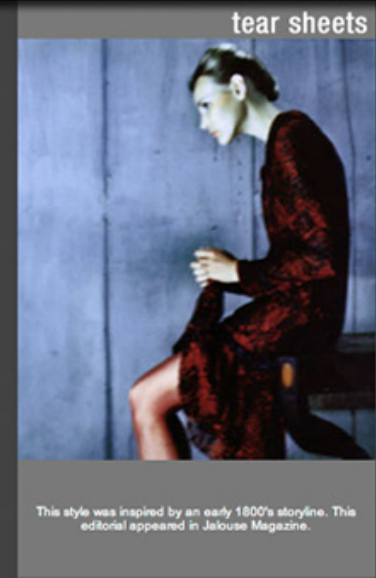
  
**SEAN JAMES DECUERS**  
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ABOUT SEAN  
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CONTACT SEAN

**about sean**

Born and raised in New Orleans, La. Sean started cutting hair as early as age 14, where his career started with Intention Hair president John Jay. Sean came from an artistic family background. With his mother an interior decorator and his father an architect, it is not surprising he ended up creative and artistic having a unique sense of style. Sean's thirst for education and his passion of hairdressing has led him to work with such companies such as Vidal Sassoon, Yous for Hair, LaCoupe, Bumble & Bumble and Oribe.

He has done various fashion shows for Gucci, Lynette Lapore, Chrome Hearts, Calvin Klein, Hugo Boss, Narciso Rodriguez, Elizabeth Farnham, Celine, and Noelle Fathi etc... As well as styled hair for photo shoots, weddings, celebrity events and magazines, such as Harper's Bazaar, Jilouise, Seventeen, Elle Girl, Petaliques and Modio etc. Sean is a graduate of Parson School of Design as an Image Consultant. In addition, Sean travels to North and South America to teach seminars on the fundamentals of cutting, styling & personal image. Sean's attention to detail and wealth of knowledge in hair and fashion make him a top stylist in the industry.



**tear sheets**

This style was inspired by an early 1800's storyline. This editorial appeared in Jalousie Magazine.



PHOTOGRAPHER **jennifer robbins**



PHOTOGRAPHER **jennifer robbins**



UR september 99



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